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website

Websites are a crucial means of informing potential and current customers about your company and what you offer.

Highlight your Unique Selling Points and the benefits customers can gain by doing business with you.

Remember contact details!

Use PowerPoint or another program of your choice to create 'pages' of a website

What is your URL?

What information do you want to give customers on your home page?

- Think about graphics, logos and pictures of your products
- Have a clear layout and 'easy-to-read' fonts

What menus and shortcuts will you have?

