

Education Program
ENTREPRENEURSHIP
STEP BY STEP

Created by
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Education**

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The Formal Background

- Curricular reform at the secondary schools
– cross-sectional theme
„Man and the World of Work“
- From 2001 new subject matter at schools:
„Introduction to the World of Work“

The main aim is not only the **school leaver with some professional knowledge** but also **with skills to succeed at the labour market.**

Introduction to the World of Work

- **Information – Orientation – Decision making**
(basic characteristics of labour, main areas of labour, education)
- **Employment – Entrepreneurship – Career**
(employees versus entrepreneurs – pros and cons)
- **Labour market – Communication – Self presentation**
(starting at the labour market, making interviews and writing CVs)
- **State support in the area of employment**
(employment offices, Internet information resources)

Entrepreneurship Step by Step

- As a part of *Introduction to the World of Work*, recommended at least 6 – 8 lessons – depends on particular situation at schools
- ***Teachers` Methodical Handbook for the Education in the area of Entrepreneurship***
(by National Institute of Technical and Vocational Education)

Main parts of the Handbook

- **General background** for the support of Entrepreneurship at secondary schools

Entrepreneurship as a way of European development, entrepreneurship as a key competence needed for successful life.

Two aspects of entrepreneurship:

- positive value orientation for entrepreneurial lifestyle
- specific skills for particular entrepreneurial activities

Main parts of the Handbook

- **Main topics of education:**

basic aspects and forms of entrepreneurship, investments, searching for new business opportunities, risk assessment, paper handling and laws
(=specific skills for business activities)

Main parts of the Handbook

- **Methodical support** of education – *school projects (active ways of education), practice firms (NUOV simulates public administration), cooperation with social partners (work offices, regional employers), working papers for pupils (training of searching and specification of business opportunities)*

Main parts of the Handbook

- **Information management** – *Internet resources (development projects and agencies, public administration, NGO`s)*

Thank you for your attention.